# **CONTENT 2015**

## **Forward**

The Seventh International Conference on Creative Content Technologies (CONTENT 2015), held between March 22-27, 2015 in Nice, France, continued a series of events targeting advanced concepts, solutions and applications in producing, transmitting and managing various forms of content and their combination. Multi-cast and uni-cast content distribution, content localization, on-demand or following customer profiles are common challenges for content producers and distributors. Special processing challenges occur when dealing with social, graphic content, animation, speech, voice, image, audio, data, or image contents. Advanced producing and managing mechanisms and methodologies are now embedded in current and soon-to-be solutions.

The conference had the following tracks:

- Image and graphics
- Web content
- Content producers/distributors

Similar to the previous edition, this event attracted excellent contributions and active participation from all over the world. We were very pleased to receive top quality contributions.

We take here the opportunity to warmly thank all the members of the CONTENT 2015 technical program committee, as well as the numerous reviewers. The creation of such a high quality conference program would not have been possible without their involvement. We also kindly thank all the authors that dedicated much of their time and effort to contribute to CONTENT 2015. We truly believe that, thanks to all these efforts, the final conference program consisted of top quality contributions.

Also, this event could not have been a reality without the support of many individuals, organizations and sponsors. We also gratefully thank the members of the CONTENT 2015 organizing committee for their help in handling the logistics and for their work that made this professional meeting a success.

We hope CONTENT 2015 was a successful international forum for the exchange of ideas and results between academia and industry and to promote further progress in the area of creative content technologies. We also hope that Nice, France provided a pleasant environment during the conference and everyone saved some time to enjoy the charm of the city.

#### **CONTENT 2015 Chairs**

#### **CONTENT Advisory Chairs**

Raouf Hamzaoui, De Montfort University - Leicester, UK Jalel Ben-Othman, Université de Versailles, France Jaime Lloret Mauri, Polytechnic University of Valencia, Spain Wolfgang Fohl, Hamburg University of Applied Sciences, Germany Zhou Su, Waseda University, Japan

### **CONTENT Industry/Research Chairs**

Ajith Abraham, Machine Intelligence Research Labs (MIR Labs), USA Hans-Werner Sehring, T-Systems Multimedia Solutions GmbH, Germany René Berndt, Fraunhofer Austria Research GmbH, Austria

### **CONTENT Publicity Chairs**

Lorena Parra, Universidad Politécnica de Valencia, Spain Samuel Kosolapov, Braude Academic College of Engineering, Israel Wilawan Inchamnan, Queensland University of Technology, Australia Javier Quevedo-Fernandez, Eindhoven University of Technology, The Netherlands