Table of Contents

Ebanshu: An Interactivity-aware Blended Virtual Learning Environment Jingjing Chen, You Li, Xiaowen Chu, Shaohuai Shi, Tang Tao, Lin Cui, Zhiling Xu, and Jianliang Xu	1
A Study of the Effects of Scaffolded Assessment on the Learning Effectiveness in Network Peer Assessment Activities Chien-I Lee, Ya-Fei Yang, and Shin-Yi Mai	7
Customer Satisfaction through E-Learning Software Product Line Amina Guendouz, Djamal Bennouar, Abdelouahab Ramdani, and Hamza Mazari	14
Collaboration and Community Building in an Online Teacher Community of Learning: A Social Network Analysis Panagiotis Tsiotakis and Athanassios Jimoyiannis	19
Context-Aware Leisure Service: A Case-Study based on a SOA 2.0 Infrastructure Guadalupe Ortiz, Juan Boubeta-Puig, and Adrian Brenes ureba	25
Asynchronous Learning Management System - The Case of Federal University of Technology (UTFPR) Nadia Puchalski Kozievitch, Eduardo Manika, Robinson Noronha, Leandro Almeida, Rosamelia Parizotto, Henrique da Silva, Laudelino Bastos, and Thaina Monteiro	31
Rated Tags as a Service: A Cloud-based Social Commerce Service Daniel Kailer	37
Services to Support Use and Development of Speech Input for Multilingual Multimodal Applications for Mobil Scenarios Antonio Teixeira, Pedro Francisco, Nuno Almeida, Carlos Pereira, and Samuel Silva	le 41
Investigating Aspects of Visual Clustering in the Organization of Personal Document Collections Hoda Badesh, Anwar Alhenshiri, Evangelos Milios, and Jamie Blustein	47
Towards a Mobile Application Performance Benchmark Florian Rosler, Andre Nitze, and Andreas Schmietendorf	55
Redundancy-Driven Vertical Domain Explorer Celine Badr	60
Comparing the Twitter Usage of Online Retailers in Germany and in the UK Georg Lackermair and Daniel Kailer	66
A Run-time Life-cycle for Interactive Public Display Applications	72

Driving the Learning of a Web Aapplication Framework by Using Separation of Concerns Daniel Correa Botero, Fernando Arango Isaza, and Carlos Mario Zapata Jaramillo	76
A Method to Achieve Automation in the Development of Web-Based Software Projects Maria Consuelo Franky and Jaime A. Pavlich-Mariscal	83
Search Query Share for Enhancing Communication Among Small Community Tatsuya Ogawa, Nobuchika Sakata, and Shogo Nishida	89
Psychology for Predicting Internet Behavior Patterns Nadejda Abramova, Olga Shurygina, Alexander Kondratiev, and Ivan Yamshchikov	95
A Structured Approach to Architecting Fault Tolerant Services Elena Troubitsyna and Kashif Javed	99
Scalable Web Content Understanding Framework Yang Sun, Hyungsik Shin, Sayandev Mukherjee, Ronald Sujithan, Hongfeng Yin, Yoshikazu Akinaga, and Pero Subasic	105
A Tool to Assist the Social Search on Facebook Cleyton Souza, Jonathas Magalhaes, Evandro Costa, Joseana Fechine, and Ruan Reis	111
Webpage Resource Protection via Obfuscation and Auto Expiry Zhuhan Jiang and Jiansheng Huang	117
Message Spreading Model over Online Social Network with Multiple Channels and Multiple Groups Sungmin Hwang and Kyungbaek Kim	124
A New Semantic Role-based Access Control Model for Cloud Computing Masoud Barati, Mohammad Sajjad Khksar Fasaei, Soheil Lotfi, and Azizallah Rahmati	130
Enhancing the Energy Efficiency in Enterprise Clouds Using Compute and Network Power Management Functions Kai Spindler, Sven Reissmann, and Sebastian Rieger	134
Return the Data to the Owner: A Browser-Based Peer-to-Peer Network Dennis Boldt and Stefan Fischer	140
A Comparative Study of Replication Schemes for Structured P2P Networks Moufida Rahmani and Mahfoud Benchaiba	147